

Laceby Village Council

Privacy – How we use and manage your data

Key Information

Laceby Village Council respects your right to privacy. We put in place security measures for your personal data and manage your personal data in accordance with the applicable data privacy regulations.

Please note the Laceby Village Council is the Data Controller of your personal data. The principles set out in this Privacy Notice apply to all instances in which Laceby Village Council receives your personal data as a Data Controller for the purposes described in this notice. Those purposes are processing of data in order to participate in the various activities available on this website or as mentioned below.

If you have any requests concerning your personal data or any queries with regards to these practices then please contact Laceby Village Council using the contact form on the website, or at the address above.

Personal data we collect through the website and how we use it.

You can provide your personal data if you wish. We only collect personal data such as name, age, gender, address and email. The legal basis for the processing of your personal data is your consent and/or any other legal basis, such as our legitimate interest in engaging in commerce and offering services of value to you. Any consent you may provide may be withdrawn at any time following the contact methods above.

You may want to give us your email address, name, telephone number etc so that we can provide you with the information on our services, enter into competitions and surveys, respond to your questions and comments or just to keep you updated about developments in the village. Some website functionality may not be available to users who do not provide their data, or who do not consent to the use of cookies and similar technologies on this site. Additionally, if you choose not to provide your data, we will not be able to provide you with products, services or with other support or responses.

Laceby Village Council Security Measures

Laceby Village Council takes security measures in line with data protections. These security measures in place are designed to prevent data loss, to preserve data integrity and to regulate access to the data. Only authorised Laceby Village Council employees and authorised employees of our third-party service providers processing data on our behalf, have access to your personal data. All Laceby Village Council employees who have access to personal data are required to adhere to the Laceby Village Council Privacy Notice and all third-party service providers are requested by Laceby Village Council to ensure that any of their employees who have access to your personal data have signed non-disclosure agreements. In addition, contracts are in place with such third-party service providers

acting as data processors for Laceby Village Council that have access to your personal data, to ensure that the level of security required in your jurisdiction is in place, and that your personal data is processed only as instructed by Laceby Village Council.

How Laceby Village Council uses your personal data

Your personal data will only be used for the purposes for which you provided it to Laceby Village Council, as indicated to you at the time you provided your personal data. It will also be used to administer, support and obtain feedback on the level of our services, to help prevent breaches of security, the law or our contract terms, and for direct marketing purposes. It may also be disclosed, including a disclosure to entities based outside the European Economic Area (“EEA”), to third parties (as part of the information generally contained in business) in the event of a sale of the business, or a reorganisation of the business, or as otherwise required or permitted by law or applicable regulator.

Who Laceby Village Council discloses your personal data to and why

Laceby Village Council will never share your personal data with any third-party (i.e. a party other than an entity within the Laceby Village Council) business organisation that intends to use it for their own purposes, other than as required by law.

With your consent, Laceby Village Council may share your personal data with third-parties such as those who assist us in providing the products and services and who perform technical operations, but only in the strictly limited circumstances set out below:

- Our “third-party Data Processors” (service providers such as our fulfilment and activation partners, and digital agencies, hosting providers, data storage providers and other technical partners) who help us administer this website, or process the data submitted to it, may have access to your data. Some of these business partners may be located outside the country where you accessed this website.

Your rights

You have the right to ask Laceby Village Council to provide you with all the information it stores on you. If you wish to access your personal data you can contact us to request this by using the contact form on the website or sending the request to the above address. From this initial contact, we will have the opportunity to update your personal data or preferences. You have the right to ask Laceby Village Council to rectify, block, complete and delete your personal data, to restrict its use, and to port your data to another organisation. You have the right to request additional information about the handling of your personal data. You also have the right to object to the processing of your data by Laceby Village Council in some circumstances and, where we have asked for consent to process your data, to withdraw this consent.

There are exceptions to these rights, however. For example, access to personal data may be denied in some circumstances if making the information available would reveal personal information about another person or if Laceby Village Council is legally prevented from disclosing such information. In

addition, Laceby Village Council may be able to retain data even if you withdraw your consent, where Laceby Village Council can demonstrate that it has a legal requirement to process your data.

How and why Laceby Village Council uses 'Cookies' and other similar technologies

Laceby Village Council does make use of Cookies, which are small text files that are placed on your computer by websites that you visit, or certain emails you open and other similar technologies such as Flash Cookies and web beacons. Such technologies are widely used in order to make websites work, or work more efficiently, as well as to provide business and marketing information to the owners of the site, to gather such personal data as browser type and operating system, referring page, path through site, domain of ISP etc. for the purpose of understanding how visitors use this website. Cookie and similar technologies help us tailor this website to your personal needs.

This type of information obtained through cookies will not be disclosed outside Laceby Village Council Group or our authorised third-party Data Processors. It will not be used for unsolicited communications.

Cookies located on your computer do not contain your name but an IP address. In many cases, after the user's session is cancelled the information contained in the cookies is no longer available to Laceby Village Council.

Please ensure that your computer setting reflects whether you are happy to accept cookies or not. You can set your browser to warn you before accepting cookies, or you can simply set it to refuse them, although you may not have access to all the features of the website if you do so. See your browser "Help" button for how you can do this. Some Flash Cookies may not be affected by such settings. You do not need to have cookies on to use or navigate through many parts of this and other Laceby Village Council websites. Remember that if you use different computers in different locations you will need to ensure that each browser is adjusted to suit your cookie preferences.

For further information about Cookies including how to refuse them, please visit www.allaboutcookies.org

Website customisation

With your consent, and as set out below, we may use the data you give us about yourself when you register online to build up a picture of your interests – so we may then try to ensure that when you visit the site, you don't miss the offers and information relevant to you.

Laceby Village Council and any reputable third party advertising companies acting on its behalf will collect website usage information about visitors to our website for the purposes of statistical analysis, sales and marketing research, tracking page usage and paths used by visitors through our site, targeting the site content, targeting our marketing campaigns and direct marketing emails, targeting our Internet banner advertisements on our website and on other websites and tracking use of our

Internet banner advertisements and other links from our marketing partners' websites to our website.

We may also combine this web usage data with other information we have collected about you, for example, whether you have arrived at our site through a marketing email sent to an individual account, data about your user registration (if you have logged in), and web usage data stored against a previous cookie set on your machine. We store this information so that we have a better and more specific understanding of the way customers are using our site and their preferences and interests. We may use it to undertake sales and marketing research and to tailor our site, our marketing campaigns and email communications specifically to you.

Changes to the terms of this Privacy Policy

Laceby Village Council will occasionally make changes and corrections to this Privacy Policy. If we believe that the changes are material, we'll let you know by doing one (or more) of the following: (1) posting the changes on this site, or (2) sending you an email or message about the changes. We will also give you the opportunity to consent to these material changes. Changes will be effective upon the posting of the changes and your acceptance of the changes, which may be through your continued use of the site after the changes take effect.

Retention of your personal data

Laceby Village Council will retain your information only for as long as is necessary for the purposes set out in this policy. Laceby Village Council will retain and use your information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your information to comply with applicable tax/revenue laws), resolve disputes, and enforce our agreements. We also retain log files for internal analysis purposes. These log files are generally retained for a short period of time, except where they are used for website security, to improve website functionality, or we are legally obligated to retain them for longer time periods.

If you have any questions about this Privacy Notice or our data collection practices, please contact us at the address listed above or via the website contact form and specify your country of residence and the nature of your question.